

Heart Valve Disease Awareness Week

September 14 - 20, 2020



Over
47,225,000
opportunities
to see the
Valve Week
message
across print,
TV, radio and
digital
coverage

Shared
across **17**
countries

Social media posts
by **140+** influencers,
follower total of
2,000,000+ users

#ListenToYourHeart

Translated
across **7**
languages

#HöraufdeinHerz
#Ascoltaltuocuore
#EcoutezVotreCoeur
#あなたの心臓の声を聴こう
#EscuchaATuCorazón
#sigaseucoracao



Press pick-up across
185 outlets - national
TV, radio and print
coverage

Cherish life.