



#JustGo Sample Radio Script

Note for recording: Gentle but firm, reassuring; 30 seconds

Sound effects: intro and outro heartbeat, fading behind V/O - no music

CTA/tagline: “When your heart says so, Just Go”

Sample script:

We all know that staying at home saves lives, but NOT if you are having a heart attack or stroke.

If you have new or worsening symptoms for longer than 15 minutes, don't delay and don't stay - your hospital has Covid-free pathways to keep you safe.

For signs & symptoms of heart emergency, check out [\[your website\]](#) and remember, when your heart says so, Just Go.

An important message from [\[your organisation\]](#).