The G20 & G7 Health and Development Partnership

A pro-bono initiative since 2017





























Taking Patient Advocacy on Hearth Health to the Next Level



The Message

- Common Mantra in a Clear Language
- Evidence Based
- Concrete Examples
- "Best Buys"-the Manifesto
- Results

Decision Makers

- · City- Regional Dialogue
- Timely National Parliamentary contacts and the election cycle.
- Supranational institutions- EU, AU, GCC
- Multilateral organizations- G20, G7, OECD, G20&G7HDP
- Health Specific For a WHO, WHA, WHS, G20&G7HDP

The Messengers

- National and International Patients Networks
- · High Profile Influencers
- Strategic Public and Private Partnerships

Sharing in the Successes

- Inclusive
- Multiplier Effects